



DATE:		CLIENT:	Jolly
BY:	LW	TITLE:	English Butter Cookies
PROOFED BY:	ME	READ STYLE:	Read style in notes

PROMPT / NOTES:	COPY:
Daughter: Regular American accent, a little sarcastic. Mother: Very sophisticated English accent. Announcer: Regular announcer type voice.	Daughter: Hello Mother how are you? Mother: I'm great darling ever since I tried these delectable biscuits. Daughter: Umm Are you talking about the cookies you're eating? Why the uppy English accent? Mother: I'm not sure but it has to be these biscuits. Daughter: Yes they are really good BUT those biscuits are actually Jolly's new English Butter Cookies. Mother: Oh my they are so delish and make me talk sophisticated. Daughter: Well, if you want them again I'll just run down to the store and pick em up. Mother: Yes darling that would be wonderful! Announcer: Check out the new Jolly's English Butter Cookies in the refrigerator section at your nearest grocery store or visit: jollygoods.com .