



DATE:	January 2022	CLIENT:	Forever Cakes
COPY BY:	LW	TITLE:	Forever cakes :30 Radio Ad
PROOFED BY:	ME	READ STYLE:	Friendly, happy, inviting, more conversational

PROMPT / NOTES:	COPY:
Need this voice over to stay as close to :30 as possible.	THE BEST PART OF A PARTY IS THE CAKE...LET "FOREVER CAKES" PREPARE ONE OF THEIR FAMOUS CAKES FOR YOUR NEXT PARTY...BIRTHDAY, ANNIVERSARY, GRADUATION OR BABY SHOWER ... WHATEVER THE EVENT..."FOREVER CAKES" IS THE CAKE PLACE TO CONTACT! CALL 213-555-2000 OR VISIT THEM ONLINE AT FOREVERCAKES.COM. ORDER THE PERFECT CAKE, CUPCAKES, OR POP CAKES FOR YOUR NEXT SPECIAL EVENT... YOU "TAKE CARE OF THE REST AND LET "FOREVER CAKE" TAKE CARE OF THE CAKE!