

DATE:	January 2022	CLIENT:	Gypsy Ford
COPY BY:	LW	TITLE:	Gypsy Ford :30 TV Ad
PROOFED BY:	ME	READ STYLE:	Hard Sell, Enthusiastic, Excited

PROMPT / NOTES:	COPY:		
Ford Trucks will appear with stock video and photos	Gypsy Ford has been selling cars for 25 years. The Ford Certified Pre-Owned Program offers interest rates as low as 2.99-percent, plus an extended one-year, 20,000 mile warranty. We're located at 5233 Intersate 89 in Gypsy or visit gypsyford.com.		