



<b>DATE:</b>		<b>CLIENT:</b>	Texas Show Down
<b>COPY BY:</b>	LW	<b>TITLE:</b>	Texas Show Down Country Western Dance TV ad
<b>PROOFED BY:</b>	ME	<b>READ STYLE:</b>	Texas Accent, friendly and excited

<b>PROMPT / NOTES:</b>	<b>COPY:</b>
This is a concert ad, which is a hard sell TV commercial.	<b>Don't miss the Texas Show Down Country Western Dance Competition on Sunday, March 1st featuring DJ John Smith, followed by 2 back to back concerts. Fun for the Whole Family Just \$5 Admission on Sunday. Get your tickets online at <a href="http://texasshowdown.com">texasshowdown.com</a> or pay at the door. Everyone is welcome! Texas Show Down Country Western Dance Competition sponsored by Bud Light, Beacon Ford, ABC Advertising and the Chamber of commerce. For more information visit: <a href="http://texasshowdown.com">texasshowdown.com</a></b>