



DATE:	January 2022	COMPANY:	Smith Dental Lab
COPY BY:	LW	TITLE:	Smith Dental Lab (OOH) Out of Hours Holiday
PROOFED BY:	ME	READ STYLE:	Neutral, Natural

PROMPT / NOTES:	COPY:
Prompt 1 Phone System	Season's greetings, and thank you for calling Smith Dental Lab. We're currently closed for the holidays, and will reopen as normal on Monday, December 27 th . Please leave us a message including your name and number after the tone or call back the next business day, during our normal business hours – Monday through Thursday, 8am to 5pm; and Friday, from 8am to 1pm – when we'll be happy to help. Merry Christmas from Smith Dental Lab!
Prompt 2	Happy New Year, and thank you for calling Smith Dental Lab. We're currently closed to spend time with friends and families, and will reopen as normal on Monday, January 4 th . Please leave us a message including your name and number after the tone or call back the next business day, during our normal business hours – Monday through Thursday, 8am to 5pm; and Friday, from 8am to 1pm – when we'll be happy to help. On behalf of the whole team, we wish you all the very best for the year ahead.