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| DATE: | September 2024 | CLIENT: | CE Agency |
| COPY BY: | LW | TITLE: | Skin So Healthy - Educational/e-learning |
| PROOFED BY: | ME | READ STYLE: | Professional, informative |

| PROMPT / NOTES: | COPY: |
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| | <p>Welcome Skin So Healthy and our house of regeneration. I will accompany you every step of the way. We will visit the company site together to learn about our values, history, products and services.</p> |
| | <p>At Skin So Healthy we are a community of skin experts, committed to skin and planet regeneration. Through the research we do, the products we create, the treatments we design and the boundaries we push to work sustainably. We offer professional, regenerative, effective solutions for skin, health and glow.</p> |
| | <p>We have two homes: our skin and our planet. Our mission in to regenerate them every day through beauty, ethics and sustainability.</p> |
| | <p>Listen to the very meaning of our vision by the founder Dr Smith Johnson</p> |

Here's some of our history.

Skin So Healthy is part of the ProScript Group guided by Dr. Smith Johnson, a pharmacist and cosmetic chemist. His regenerative approach to the people and the planet inspires our products and numerous environmental, cultural, and social initiatives

Here's some numbers:

Skin So Healthy was founded in 1997 in Houston, Texas by Dr Smith Johnson a chemist and chairman. Distributing in over 50 countries to beauty professionals. Our teams include almost 1,000 members from 41 countries, 5,000 partner Spas and 10,000 estheticians.

In 2015 Skin So Healthy became a certified B Corporation®. What does this certification entail? This certification implies respecting high standards of performance, transparency and accountability and testifies the commitment to create value for the people and the planet.

The keyword of the mission is Regeneration. It means to regenerate the skin and the planet through beauty, ethics and sustainability. It means doing this, [Skin So Healthy] declares its love and respect for nature and its community. As a certified B Corp, our commitment to skin body and mind regeneration is completed by our commitment to regenerative organic agriculture to heal the soil and the air.

2008: officially started offsetting our carbon emissions

2015:all our formulations went vegan

2016:we became a certified B Corporation

2019: we started contributing to the 1% for the planet fund

2020: we started as pioneers formulating with ingredients obtained from regenerative agriculture with our Sacred Nature line

2022: Certified Plastic Neutral by Plastic Bank – Creation of first European Regenerative Organic center in partnership with Rodale Institute.

The new North American Regenerative Organic Center created in partnership with Johnson, located by our Skin So Healthy in Houston, Texas, is the first one in the US of this kind. It is a hub for scientific research and education on regenerative organic agriculture and its benefits for soil health, decarbonization and biodiversity protection. As Skin So Healthy we will also grow here bioactive natural ingredients for our products.

All this ensures that we adhere to our conscious skin science approach.

What is the secret for ultimate skin generation?

Click on the boxes to reveal the features.

Sublime Skin – The natural filler solution represents our innovative conscious skin science combining efficacy and sustainability

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