



DATE:	January 2022	CLIENT:	Paul's Western Wear
COPY BY:	LW	TITLE:	Paul's Western Wear :30 Ad Character
PROOFED BY:	ME	READ STYLE:	Character Voices with southern accent

PROMPT / NOTES:	COPY:
Add some instrumental country music as a music bed. This will also require a few sound effects.	(Cowboy/girl) – Yeehaw...get a long little doggie! (Sound fx) Come on down to Paul's Western Wear and Saddle Shop where you'll find everything you need from blue jeans, western shirts and boots to custom saddles, stir ups, feed or anything you need for your farm animals. (horse/cow sound effect/s). So pull on your old boots, get in your pickup truck and get on down here to look at our large selection. We're located just up the road at 555 Western Road in Smithville or if you're one of those techy type then visit our website: paulswesternwear.com