



<b>DATE:</b>	September 2024	<b>CLIENT:</b>	CE Agency
<b>COPY BY:</b>	LW	<b>TITLE:</b>	Roughing It Doggie Daycare & Grooming Commercial Ad
<b>PROOFED BY:</b>	ME	<b>READ STYLE:</b>	Welcoming, Conversational, Friendly

<b>PROMPT / NOTES:</b>	<b>COPY:</b>
Add Dog Bark sound effect at the beginning then a fun music bed :60 Commercial - keep it at or under :60	<p>Roughing It Doggie Daycare &amp; Grooming has so much to offer your fur-baby. Our Daycare lets your dog have plenty of off-leash play time in a large yard, socialize with other dogs in their customized play groups and supervised swimming in our state of the “dog friendly” pool. We also have overnight kennels available and with private space in a climate controlled environment where your dog can comfortably sleep, eat and relax. They are let out to play in customized play groups to ensure everyone has fun and gets plenty of exercise! Does your furry friend want to look their best? At Roughing It Doggie Daycare and Grooming, they’ll look like a superstar with flowing locks, nails manicured to perfection, and a smile that melts hearts. So, that’s <i>exactly</i> what we give them: the star treatment! We are located at 322 S. Main Street in Smithville so come by and see or find all we have to offer on our website: <a href="http://roughingitdoggie.com">roughingitdoggie.com</a></p>